



Parks
Canada

Parcs
Canada

Canada

Trent-Severn Waterway

Marina and Boating Industry Leaders



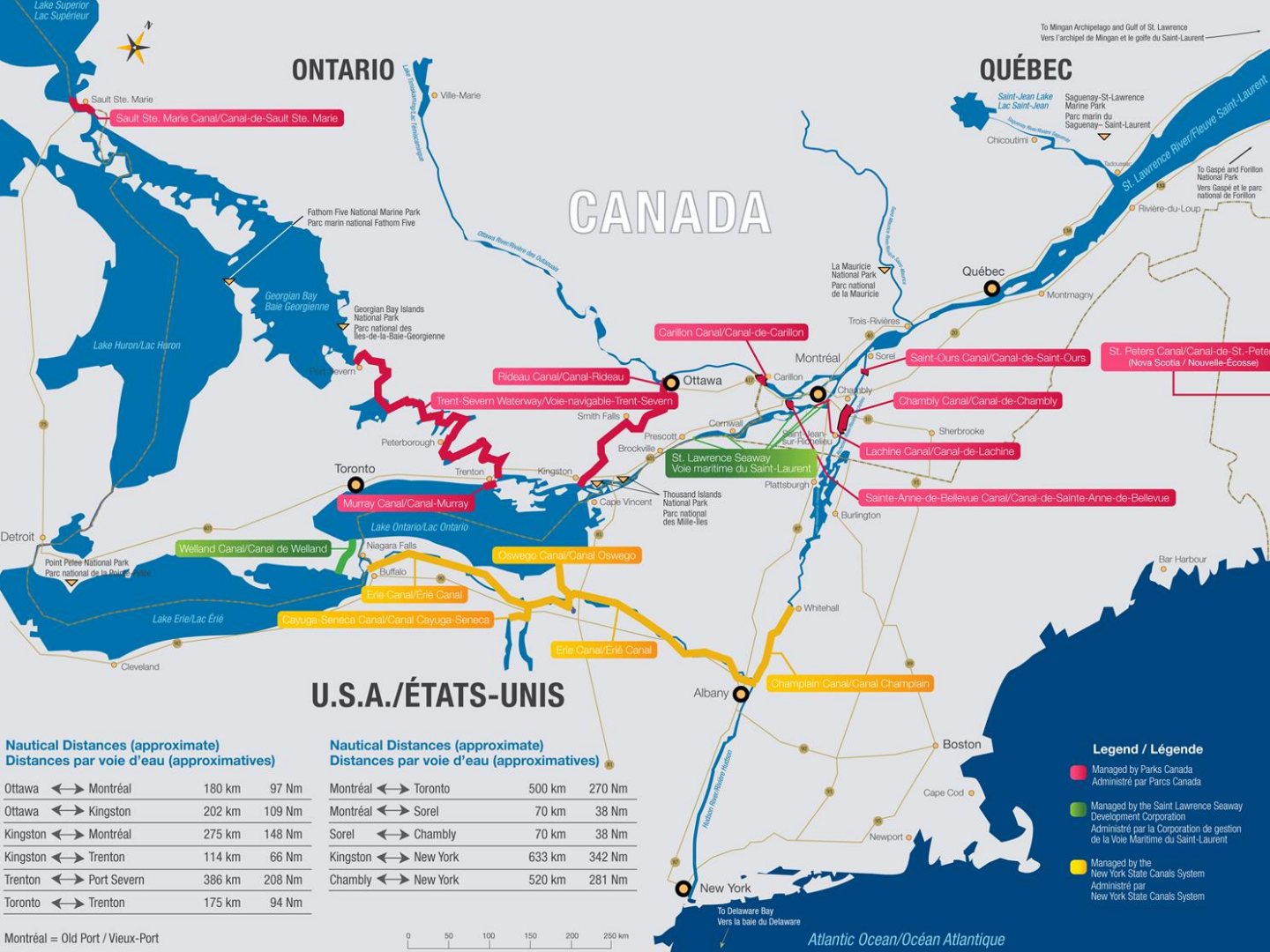
Chad Buchner – Manager Canal Operations



Today's Overview



- Highlights from 2016
- Visitation and Trends
- New Waterway products
- Events and how to work together
- Free Permits – Update
- What to expect in 2017



ONTARIO

QUÉBEC

CANADA

U.S.A./ÉTATS-UNIS

To Mingan Archipelago and Gulf of St. Lawrence
Vers l'archipel de Mingan et le golfe du Saint-Laurent

Nautical Distances (approximate)
Distances par voie d'eau (approximatives)

Ottawa ↔ Montréal	180 km	97 Nm
Ottawa ↔ Kingston	202 km	109 Nm
Kingston ↔ Montréal	275 km	148 Nm
Kingston ↔ Trenton	114 km	66 Nm
Trenton ↔ Port Severn	386 km	208 Nm
Toronto ↔ Trenton	175 km	94 Nm

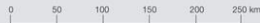
Nautical Distances (approximate)
Distances par voie d'eau (approximatives)

Montréal ↔ Toronto	500 km	270 Nm
Montréal ↔ Sorel	70 km	38 Nm
Sorel ↔ Chambly	70 km	38 Nm
Kingston ↔ New York	633 km	342 Nm
Chambly ↔ New York	520 km	281 Nm

Legend / Légende

- Managed by Parks Canada
Administré par Parcs Canada
- Managed by the St. Lawrence Seaway Development Corporation
Administré par la Corporation de gestion de la Voie Maritime du Saint-Laurent
- Managed by the New York State Canals System
Administré par New York State Canals System

Montréal = Old Port / Vieux-Port



Atlantic Ocean/Océan Atlantique



2016- Statistics



Trent-Severn Waterway visitation:

Traffic	↑ 6%	with 123,352 boaters locked
Mooring	↑ 6%	with 12,736 boats moored at TSW Lockstations
American Traffic	↑ 20%	

Rideau Canal visitation:

Traffic	↑ 1.5 %	with 59,301 boaters locked
Mooring	↓ .4 %	with 11,389 boats moored at Rideau Lockstations



Number	Name	2015 Traffic	2016 Traffic	Percentage Up/Down	2015 Mooring	2016 Mooring
1	Trenton	888	917	3%	4	17
2	Sidney	954	909	-5%	8	1
3	Glen Miller	954	923	-3%	0	13
4	Batawa	929	901	-3%	0	19
5	Trent	929	890	-4%	32	0
6	Frankford	922	885	-4%	459	465
7	Glen Ross	1047	1020	-3%	67	24
8	Percy Reach	956	957	0%	72	77
9	Meyers	957	960	0%	39	31
10	Hagues Reach	913	942	3%	13	26
11_12	Ranney Falls	932	938	1%	5	6
13	Campbellford	1034	973	-6%	30	17
14	Crowe Bay	1034	1001	-3%	12	10
15	Healey Falls	1041	1125	8%	19	91
16/17	Healey Falls	1060	1083	2%	96	27
18	Hastings	1403	1420	1%	371	409
19	Scotts Mills	2522	2984	18%	143	182
20	Ashburnham	2840	3066	8%	225	293
21	Peterborough L. L.	3019	3387	12%	39	39
22	Nassau Mills	1531	1710	12%	70	83
23	Otonabee	1581	1723	9%	40	26
24	Douro	1543	1754	14%	215	240
25	Sawer Creek	1517	1729	14%	9	15
26	Lakefield	1577	2094	33%	502	574
27	Youngs Point	3640	4547	25%	405	448
28	Burleigh Falls	6342	6735	6%	392	365
30	Lovesick	6658	6764	2%	673	611
31	Buckhorn	7257	7694	6%	1072	1216
32	Bobcaygeon	7043	7849	11%	2150	2102
33	Lindsay	1393	1344	-4%	9	0
34	Fenelon Falls	6374	6968	9%	1644	1739
35	Rosedale	6679	6949	4%	717	932
36	Kirkfield L. L.	2720	2852	5%	336	336
37	Bolsover	2087	2224	7%	0	7
38	Talbot	2014	2075	3%	112	84
39	Portage	1979	2084	5%	189	214
40	Thorah	2029	2132	5%	172	195
41	Gamebridge	2018	2109	5%	21	27
42	Couchiching	6417	6314	-2%	425	513
43	Swift Rapids	7164	7058	-1%	538	546
44	Big Chute M. R.	6835	7337	7%	286	315
45	Port Severn	5863	6026	3%	431	401
TOTALS		116595	123352	6%	12042	12736

Trent - Severn Waterway Boater Trend





Maintaining the Momentum



- Promote our Canals
- Build our baseline data
- Increase experience opportunities
- Develop and maintain partnerships
- Land-based visitation counters
- Cross communicate with our partners and users



Contest

Trent-Severn Waterway
@TSWBoaterinfo

Rideau Canal
@RideauBoatInfo





Events

2016 – Year of the Trial Events

- Learn to Camp
- Learn to Lock
- Lock and Paddle
- Under the Lock Dining
- Lock Stop Events Team



@TSWBoaterinfo



Diversified Accommodations



2016 Reservations

Lock 35 Rosedale
108- Nights – 29%

Reservations Lock 24 Douro
193 Nights – 34%

2017 Reservation

Lock 35 Rosedale
184 Nights - 36%

Lock 24 Douro
215 Nights – 38%



Events Coming for 2017

Returning

- Learn to Lock
- Learn to Camp
- Lock and Paddle
- Under the Lock Dining
- Lock Stop Team

New

- Lockfest – Opening Day Lock 32
- Antique Boat Flotilla – Trent Hills
- Heritage Day Peterborough Lift Lock





2017 – Operations



- Removal of Spring Flying Crews – Talbot and Otonabee Rivers
- Increased Front Line Operations Staff
- Increased Docking – Lock 32
- Increased Visitor Data – POS and Land-based Counters
- Increased Media, Social, TV, Radio, Print
- Increased Communications



Contest

Our Twitter WINNER is!



@TSWBoaterinfo



FREE LOCKAGE

In 2017



CANADA 150
1867-2017

