

**PARKS CANADA ATTENDANCE
1999-00 to 2003-04**

PROGRAM	PROVINCE	NATIONAL PARK / NATIONAL HISTORIC SITE	1999-00	2000-01	2001-02	2002-03	2003-04	%**	
			Number of Person-Visits*						
National Parks	Newfoundland and Labrador	Gros Morne ^{#&}	119,156	118,071	118,071	118,071	118,071	0	
		Terra Nova	245,798	251,090	248,746	254,709	262,740	3	
		Total	364,954	369,161	366,817	372,780	380,811	2	
	Prince Edward Island	Prince Edward Island ^{#&}	954,288	881,264	927,625	935,904	872,909	-7	
		Total	954,288	881,264	927,625	935,904	872,909	-7	
	Nova Scotia	Cape Breton Highlands	440,663	361,809	366,617	404,239	396,033	-2	
		Kejimikujik	52,027	52,222	66,472	61,668	56,762	-8	
		Total	492,690	414,031	433,089	465,907	452,795	-3	
	New Brunswick	Fundy [#]	262,696	242,529	320,414	335,058	316,197	-6	
		Kouchibouguac	245,770	230,372	242,388	235,864	222,627	-6	
		Total	508,466	472,901	562,802	570,922	538,824	-6	
	Quebec	Forillon	189,722	172,678	180,862	179,272	172,154	-4	
		La Mauricie	206,302	179,315	196,786	188,389	173,075	-8	
		Mingan Archipelago Reserve	33,702	29,469	31,874	34,825	34,339	-1	
		Saguenay–St. Lawrence	431,510	433,250	442,182	451,520	432,876	-4	
		Total	861,236	814,712	851,704	854,006	812,444	-5	
	Ontario	Bruce Peninsula [#]	228,049	212,457	212,457	212,457	208,860	-2	
		Fathom Five [#]	456,809	435,794	435,794	435,794	365,791	-16	
		Georgian Bay Islands	49,982	51,576	53,498	41,529	33,550	-19	
		Point Pelee [#]	360,019	323,349	331,193	306,477	295,562	-4	
		Pukaskwa	11,081	10,207	8,488	9,406	8,263	-12	
		St. Lawrence Islands	70,619	50,508	65,603	52,508	55,717	6	
		Total	1,176,559	1,083,891	1,107,033	1,058,171	967,743	-9	
	Manitoba	Riding Mountain	215,926	274,524	282,759	246,387	247,563	0	
		Wapusk					1,014		
		Total	215,926	274,524	282,759	246,387	248,577	1	
	Saskatchewan	Grasslands	4,430	4,904	6,773	7,043	4,927	-30	
		Prince Albert	224,040	224,566	230,530	223,915	239,918	7	
		Total	228,470	229,470	237,303	230,958	244,845	6	
	Alberta	Banff	4,677,466	4,636,748	4,687,378	4,690,060	4,673,737	0	
		Elk Island [#]	235,765	219,008	209,895	190,272	189,418	0	
		Jasper	1,973,312	1,952,392	1,947,286	1,947,450	1,856,797	-5	
		Waterton Lakes	422,376	416,265	414,121	390,825	370,939	-5	
		Total	7,308,919	7,224,413	7,258,680	7,218,607	7,090,891	-2	
	British Columbia	Gwaii Haanas Reserve	1,837	1,959	1,925	1,993	2,187	10	
		Kootenay [#]	1,590,596	1,797,850	1,856,027	1,837,223	1,837,223	0	
		Mount Revelstoke and Glacier ^{&}	532,317	564,589	566,679	588,849	598,869	2	
		Pacific Rim Reserve ^{&}	560,309	560,309	657,163	731,065	764,435	5	
		Yoho [#]	1,371,105	1,057,759	1,099,803	1,118,946	1,118,946	0	
	Total	4,056,164	3,982,466	4,181,597	4,278,076	4,321,660	1		
	Yukon	Ivvavik	128	155	165	150	138	-8	
		Kluane National Park and Reserve	59,501	49,437	48,385	47,512	39,075	-18	
		Total	59,629	49,592	48,550	47,662	39,213	-18	
	Northwest Territories	Aulavik	30	72	88	88	88	0	
		Nahanni Reserve	861	929	936	977	1,015	4	
		Wood Buffalo	1,800	1,700	1,305	1,025	1,089	6	
		Total	2,691	2,701	2,329	2,090	2,192	5	
	Nunavut	Auyuittuq Reserve	467	364	413	4,166	2,949	-29	
		Quttinirpaaq (Ellesmere Island)	192	192	192	659	262	-60	
		Sirmilik				328	608	85	
		Total	659	556	605	5,153	3,819	-26	
	National Parks Total			16,230,651	15,799,682	16,260,893	16,286,623	15,976,723	-2

**PARKS CANADA ATTENDANCE
1999-00 to 2003-04**

PROGRAM	PROVINCE	NATIONAL PARK / NATIONAL HISTORIC SITE	1999-00	2000-01	2001-02	2002-03	2003-04	%**
			Number of Person-Visits*					
National Historic Sites	Newfoundland and Labrador	Cape Spear	11,453	11,453	9,728	16,512	15,308	-7
		Castle Hill [#]	21,041	14,367	15,086	16,059	16,586	3
		Hawthorne Cottage	6,348	6,348	4,629	4,629	5,773	25
		L'Anse aux Meadows	28,257	32,130	27,299	33,370	33,982	2
		Port au Choix	13,401	13,936	11,470	13,645	14,063	3
		Red Bay	7,882	8,348	7,961	9,904	10,414	5
		Ryan Premises	10,761	8,975	9,365	8,655	8,457	-2
		Signal Hill [#]	8,502	8,502	8,167	9,296	8,784	-6
	Total	107,645	104,059	93,705	112,070	113,367	1	
	Prince Edward Island	Green Gables House ^{#&}	208,547	189,965	180,734	170,162	170,162	0
		Port-la-Joye-Fort Amherst	3,019	4,489	4,798	4,832	3,743	-23
		Province House	171,516	113,870	97,411	125,320	87,839	-30
		Total	383,082	308,324	282,943	300,314	261,744	-13
	Nova Scotia	Alexander Graham Bell	123,203	116,965	110,061	117,076	97,570	-17
		Canso Island & Grassy Island Fort	2,484	1,978	2,001	1,731	1,833	6
		Fort Anne	53,565	49,567	48,978	50,255	41,690	-17
		Fort Edward	3,193	3,193	2,197	1,288	1,780	38
		Fortress of Louisbourg	135,563	123,328	120,551	125,046	115,180	-8
		Grand-Pré	62,602	61,073	57,657	59,194	50,913	-14
		Halifax Citadel [#]	463,196	463,196	416,325	640,596	652,067	2
		Marconi	7,794	7,142	7,482	8,868	6,479	-27
		Port-Royal	49,350	47,546	45,254	44,567	41,340	-7
		Prince of Wales Tower	12,305	12,305	10,598	10,143	8,537	-16
		York Redoubt [#]	61,097	61,097	52,201	41,318	40,342	-2
		Total	974,352	947,390	873,305	1,100,082	1,057,731	-4
		New Brunswick	Carleton Martello Tower	18,467	31,351	32,739	25,753	22,982
	Fort Beauséjour		28,016	25,677	25,882	25,390	22,136	-13
	Monument Lefebvre		4,054	4,755	4,176	3,272	2,732	-17
	St. Andrews Blockhouse		20,968	21,071	26,571	14,495	12,428	-14
	Total		71,505	82,854	89,368	68,910	60,278	-13
	Quebec	Artillery Park ^{&}	55,649	60,101	57,849	51,337	47,992	-7
		Battle of the Châteauguay	3,776	6,484	8,257	6,395	5,046	-21
		Battle of the Restigouche	17,002	18,232	15,381	16,538	14,382	-13
		Carillon Canal	15,814	35,107	36,040	36,607	30,364	-17
		Cartier-Brébeuf	67,885	61,462	64,683	54,831	32,966	-40
		Chambly Canal	111,878	100,420	123,768	115,186	128,636	12
		Coteau-du-Lac	25,616	18,794	19,828	28,087	20,485	-27
		Forges du Saint-Maurice	25,498	22,966	26,531	21,882	19,869	-9
		Fort Chambly	167,528	159,934	121,847	147,827	144,672	-2
		Fort Lennox	48,594	50,745	47,410	43,577	38,558	-12
		Fort Témiscamingue	10,929	12,475	18,030	10,398	10,025	-4
		Fortifications of Québec	2,624,513	2,603,118	2,540,037	2,627,611	2,406,924	-8
		Grosse Île and the Irish Memorial	29,691	28,676	29,137	29,418	28,764	-2
		Lachine Canal	593,349	569,818	607,832	750,000	888,909	19
		Lévis Forts	13,728	21,442	17,906	21,496	18,684	-13
		Louis S. St. Laurent	8,145	8,270	7,888	7,473	8,549	14
		Manoir Papineau	5,992	7,291	13,756	12,724	15,629	23
		Old Port of Quebec ^{&}	40,460	47,058	39,113	33,643	27,797	-17
		Pointe-au-Père Lighthouse	29,343	44,369	40,296	33,058	33,121	0
		Sainte-Anne-de-Bellevue Canal	204,264	187,358	176,810	197,560	181,389	-8
		Saint-Ours Canal	60,532	47,092	54,317	51,681	46,957	-9
		Sir George-Étienne Cartier	17,832	17,501	14,963	16,256	15,165	-7
		Sir Wilfrid Laurier	3,618	3,803	3,098	3,665	3,732	2
		The Fur Trade at Lachine	13,724	14,325	14,930	16,259	13,929	-14
	Total	4,195,360	4,146,841	4,099,707	4,333,509	4,182,544	-3	
	Ontario	Battle of the Windmill	1,500	2,550	4,485	3,770	4,424	17
		Bellevue House	16,619	16,163	15,566	16,683	13,837	-17
		Bethune Memorial House	10,292	11,579	11,536	12,223	10,463	-14
		Fort George	68,109	69,147	70,571	59,473	53,023	-11
		Fort Malden	29,184	28,411	25,915	25,284	21,639	-14
		Fort St. Joseph	6,099	5,926	5,073	6,299	5,613	-11
		Fort Wellington	12,449	13,198	15,718	14,441	11,794	-18
		Laurier House	9,755	7,765	7,842	8,551	7,732	-10
		Queenston Heights	21,929	22,826	22,221	22,895	22,278	-3
		Rideau Canal ^{#&}	995,376	995,376	1,408,699	1,513,127	1,513,127	0
		Sault Ste. Marie Canal [#]	316,962	361,780	347,479	342,115	316,020	-8
		Trent-Severn Waterway ^{&}	1,509,175	1,494,668	1,511,110	1,814,119	1,497,146	-17
		Woodside	23,362	22,701	24,503	22,660	25,054	11
	Total	3,020,811	3,052,090	3,470,718	3,861,640	3,502,150	-9	

**PARKS CANADA ATTENDANCE
1999-00 to 2003-04**

PROGRAM	PROVINCE	NATIONAL PARK / NATIONAL HISTORIC SITE	1999-00	2000-01	2001-02	2002-03	2003-04	%**	
			Number of Person-Visits*						
National Historic Sites	Manitoba	Lower Fort Garry	42,237	41,339	41,339	39,220	35,031	-11	
		Prince of Wales Fort	21,059	17,420	19,089	19,089	8,536	-55	
		Riel House	6,068	5,583	6,189	7,067	6,615	-6	
		St. Andrew's Rectory	4,663	3,935	3,300	3,344	3,625	8	
		The Forks	304,217	95,837	73,185	191,607	98,596	-49	
		York Factory	90	57	75	75	88	17	
		Total	378,334	164,171	143,177	260,402	152,491	-41	
	Saskatchewan	Batoche	20,749	20,115	19,212	18,375	19,278	5	
		Fort Battleford	6,471	10,530	10,484	11,278	12,503	11	
		Fort Walsh	21,721	16,954	15,765	16,404	15,258	-7	
		Motherwell Homestead	6,148	7,558	9,867	8,158	8,651	6	
		Total	55,089	55,157	55,328	54,215	55,690	3	
	Alberta	Banff Park Museum	43,732	38,899	30,829	14,553	13,409	-8	
		Bar U Ranch	6,950	8,175	7,510	7,510	7,510	0	
		Cave and Basin	156,161	135,500	131,355	105,472	99,129	-6	
		Jasper Park Information Center	164,033	158,073	172,711	164,402	157,677	-4	
		Rocky Mountain House	9,351	9,165	8,792	9,679	8,977	-7	
		Sulphur Mountain Cosmic Ray Station	250,000	287,000	298,399	279,749	210,663	-25	
		Total	630,227	636,812	649,596	581,365	497,365	-14	
	British Columbia	Chilkoot Trail	3,135	3,331	2,885	3,069	3,103	1	
		Fort Langley	78,102	71,649	69,209	63,741	60,747	-5	
		Fort Rodd Hill/Fisgard Lighthouse ^{&}	50,530	48,009	51,553	49,058	47,698	-3	
		Fort St. James	17,936	15,957	22,960	12,312	12,186	-1	
		Gulf of Georgia Cannery	18,292	23,322	22,303	23,104	23,424	1	
		S ^Q ang Gwaay 'Ilnagaay	1,703	1,702	1,306	1,548	1,439	-7	
		Rogers Pass	367,005	387,846	388,084	418,809	421,692	1	
		Total	536,703	551,816	558,300	571,641	570,289	0	
	Yukon	Klondike National Historic Sites	39,215	36,039	33,958	31,822	25,551	-20	
		S.S. Klondike	22,687	20,385	17,464	16,719	17,298	3	
		Total	61,902	56,424	51,422	48,541	42,849	-12	
	National Historic Sites Total			10,415,010	10,105,938	10,367,569	11,292,689	10,496,498	-7
	PARKS CANADA TOTAL			26,645,661	25,905,620	26,628,462	27,579,312	26,473,221	-4

Data are considered to be accurate at time of presentation.

Only reporting units with established recording methodology are included in the report.

* Person-Visits: Each time a person enters the land or marine part of a reporting unit for recreational, educational or cultural purposes during business hours.

Through, local and commercial traffic are excluded.

Same day re-entries and re-entries by visitors staying overnight in the reporting unit do not constitute new person-visits.

** Percent change from 2002-03 to 2003-04.

Total contains more than 3 months of estimated data in 2003-04 due to non-reporting.

& See General Notations

Trends in visitor data must be interpreted with caution. The very nature of our national parks and historic sites locations makes controlled access difficult to manage. Visitation is a first level indicator of loading on the national parks and historic sites.

However, significant fluctuations in volume can be attributed to many ad hoc factors such as flooding, fire, special events and weather extremes. External factors must also be taken into consideration before determining if a variation is statistically significant. Please see Specific Year Notation for an explanation of variances.

General Notations

Artillery Park: Although listed as a national historic site, this location is classified as a heritage site.
Fort Rodd Hill and Fisgard Lighthouse are separate national historic sites. Their close proximity to each other necessitates the inclusion of their data as one reporting unit for visitor attendance.
Glacier and Mount Revelstoke are separate national parks. Their close proximity to each other necessitates the inclusion of their data as one reporting unit for visitor attendance.
Green Gables House: Although listed as a national historic site, this location is classified as a heritage place.
Gros Morne: Annual data has been estimated since 2000 due to faulty traffic counters associated with the data collection methodology.
Old Port of Quebec: Although listed as a national historic site, this location is classified as an Interpretation Center
Pacific Rim Reserve excludes Broken Group Islands, Willowbrae Trail, and West Coast Trail data.
Prince Edward Island National Park: Excludes visitation data from Green Gables House. November to March data is estimated.
Sault Ste. Marie Canal: May to October includes land based visitation and boaters. Other months are land based visitation only.
Trent-Severn and Rideau canal data represents land based activity only. Vessel movement data available upon request.

Visitor attendance data does not include external programming activities such as visitation to schools, presentations to public, etc. Previously recorded visitation counts may have been adjusted in the current report. These adjustments are as a result of recently completed visitor partition surveys that have enabled the reporting unit to refine their methodology.

Specific Year Notation

1999-00

Fathom Five, Georgian Bay Islands, St. Lawrence Islands, Riding Mountain, Gros Morne, Cape Spear, Hawthorne Cottage, Signal Hill, Rideau Canal: Contain more than 3 months of estimated data.
Carillon Canal: The total in 1999 represents the boater activity. The land based activity is not available.
Carillon visitation in 1998 : 15,525 boaters et 18,898 land based.
Fort Battleford: A number of key events previously held at the site were not repeated in 1999.
Fort Edward: The operating season was reduced due to a blockhouse stabilization project.
Fort Témiscamingue: The site was officially closed in 1999 for the same reason noted in 1998.
A visitor service was offered at the site entrance to inform visitors. The beach was open for 4 weeks only.
Fort Walsh: A special event, not previously offered to the public, attributed to the increased visitation.
Fortress of Louisbourg: A special event in July (Encampment 99) attracted an additional 6,000 visitors.
L'Anse aux Meadows: Special program with costumed interpreters.
Lévis Forts: One less special activity in 1999. The RCMP Musical Ride event attracted 4000 visitors in 1998.
Louis S. St. Laurent: Discontinued operation of the special activity (Public market) previously held on Sundays in the summer.
Manoir Papineau: Less opening days due to the manoir being closed to visitors during restoration and enhancement work.
Motherwell Homestead: Weather and a major construction project had a negative impact on visitation.
Pacific Rim Reserve: Highway traffic counter was out of service for part of the year. Visitation data was estimated using a 5 year average.
Province House: A special event at New Years attracted over 10,000 visitors.
The Forks: The significant increase is attributed to hosting the cultural events for the Pan American Games.
Woodside: Participation in an outreach program, improved media coverage of special events, increased educational programs, and publications relating to the site contributed to the increase.
Wood Buffalo: Improvement in the accuracy of the person-visit count.

2000-01

Prince Edward Island, Fort Edward, Halifax Citadel, York Redoubt, Rideau Canal, Hawthorne Cottage, Cape Spear, Signal Hill: Contain more than 3 months of estimated data.
Cape Breton Highlands: Visitation is now based upon paid entry collected from May to October only.
Previous years were based upon a year round traffic counter data times a formula.
Carleton Martello Tower: Significant increase in the number of cruise ships visiting Saint John since 2001 has attributed to the volume of visitors to the site through organised tours.
Gulf of Georgia Cannery: Installation of additional exhibits and increased promotion of site.
Jasper Park Information Center: Data represents only personal contacts from the centre.
Lachine Canal: Skaters were not taken into account (+ 36,718).
La Mauricie: Mainly attributed to inclement weather conditions.
L'Anse aux Meadows: Marketing program by province promoted the celebration of the Viking Millennium Year.
Pacific Rim Reserve: Highway traffic counter was out of service for part of the year. Visitation data was estimated using a 5 year average.
St. Lawrence Islands: New methodology formula in effect. Comparison to previous years should be viewed with caution.
St. Andrew's Rectory: Local road construction, inclement weather and fewer school groups account for the decrease.
The Forks: Data represents a return to normal operating levels.

2001-02

Prince Edward Island, Bruce Peninsula, Fathom Five, Gros Morne, Lower Fort Garry:

Contain more than 3 months of estimated data.

Battle of the Windmill: Increased visitation due to increase number of days open during the shoulder season, and higher visitation in July and August.

Fort Chambly: The absence of the "Chambly Beer Festival" in September explains the decrease in annual attendance.

Fort Témiscamingue: For the first time since 1996, the site was accessible in its entirety and/or without interruption during opening hours.

Jasper: Visitation counts adjusted back to 1998 to reflect revised methodology.

La Mauricie: Mainly attributed to good weather.

Lévis Forts: Two fewer days of special activities.

Motherwell Homestead: Change in advertising style and target market as well as increasing the activities on special event days.

Old Port of Quebec: In the previous July, the transat Québec - St-Malo, attracted many visitors.

Point Pelee: Improved methodology activated in May.

Sir George-Étienne Cartier: Less advantageous signage in Old Montreal, with a lower accommodation capacity and less active promotion are among the factors that may explain the decrease recorded in 2001.

Sir Wilfrid Laurier: At least two special activities (380 fewer visits for special activities).

2002-03

Bruce Peninsula, Fathom Five, Gros Morne, Prince Edward Island, Hawthorne Cottage

Prince of Wales Fort, York Factory: Contain more than 3 months of estimated data.

Artillery Park, Old Port of Quebec: Boycott of extracurricular activities by teachers accounts for much of the decrease in attendance.

Banff Park Museum : The museum was closed in early August through March for conservation work and structural upgrading.

Cartier-Brébeuf: Less favourable weather and the boycott of extracurricular activities by teachers.

Coteau-du-Lac : Success of the special event on July 1 and the special activity "Vélo-Fête."

Fort Chambly : After a year of absence, the event Bières et saveurs replaces the Festibière in Chambly.

Fort Témiscamingue: Charges applied for the first time since 1997.

Halifax Citadel: The recording methodology was updated.

Lachine Canal : Reopening of the canal to pleasure boating beginning in May 2002. In addition, the public could rent a boat on site throughout the summer. Beautiful weather recorded in the summer of 2002.

L'Anse aux Meadows : A royal visit by the Norwegian monarchy and the installation and unveiling of a sculpture attributed to the increase.

Lévis Forts: Presentation of the twilight concert special event accounts for much of the annual increase.

Manoir Papineau : From May to July and in September, one fewer opening per month.

Mount Revelstoke and Glacier: Exceptionally warm and dry conditions from July to December attributed to the increased visitation.

Riel House : Increased promotion of school programmes, special events and 3rd party promotion

Rogers Pass: Exceptionally warm and dry conditions from July to December attributed to the increased visitation.

St. Andrews Blockhouse : Operating season was reduced.

The Forks : North American Indigenous Cultural events and an increase in walking tours contributed to increased attendance.

2003-04

Banff, Kootenay, and Yoho: Data are considered to be preliminary at this time. As a result of a recently conducted survey, person-visit data will be revised downward later in 2004 to better reflect the current visitor/non-visitor data partitioning currently taking place.

Bruce Peninsula, Elk Island, Fathom Five, Fundy, Gros Morne, Kootenay, Point Pelee, Prince Edward Island, Yoho, Green Gables House, Halifax Citadel, Rideau Canal, Sault Canal, York Redoubt: Contain more than 3 months of estimated data.

Banff Park Museum: The museum did not open until August due to conservation work and structural upgrading.

Cave and Basin: Decrease is attributable to SARS, West Nile virus and mad cow disease.

Fort George: Decrease in visitation due to travel restrictions and SARS. Schools and travel trade organizations had to cancelled trips due to restrictions place upon them from school board or organizations.

Glacier/Mt. Revelstoke: Significantly higher visitation in August as visitor opportunities to other southern British Columbia locations were restricted due to extreme fire conditions. Significantly lower visitation in September due to visitors cancelling travel plans based upon restricted facility operations from the fire conditions.

Klondike: Steady decline in bus visitation over the last 3 years. SARS and west-nile virus were areas of concern in 2003.

Port-Royal: The overall decline in visitation from 1999 to 2003 is due to the decline in commercial bus tours to Nova Scotia.

Prince of Wales Fort: Decrease is attributed to a change in methodology. This was necessary to compensate for a malfunctioning electronic eye counter which had been counting non-visitors in the past.

Riding Mountain: A more accurate recording methodology is now in effect. Data from 1999 to present has been readjusted to reflect this new procedure.

Sault Ste. Marie Canal: Data readjusted to 2000 to include both land based visitation and boaters from May to August.